

League of Women Voters Asheville-Buncombe County Board Meeting

June 20, 2024; Zoom at 6 pm

Submitted by Patricia Hearron

In Attendance: Suzanne Fisher, President; Nicole, Kathy Schofield, Treasurer; Board members: Kelly Carlson, Nadine Hamby, Sharon, Cheryl Williams.

Minutes from April 18, 2024 Meeting were approved by acclamation.

Finance and Budget Update: There were no additions or comments regarding the report distributed with the agenda. Kathy reported that she had met with Lynn twice to prepare for assuming the role of treasurer and that Lynn will remain available should she have questions.

Membership Committee

- Social Gathering is scheduled for July 31 at 6 pm at Wedge Brewery. The event will be publicized on the website and in the newsletter. All are welcome.
- Suzanne noted that there has been a steady increase in new members, probably because we are in an election year.

LWVUS

Suzanne has signed up to participate in a League project entitled “Civic Listening Corps” (a volunteer network of individuals trained to monitor for, critically evaluate, and report misinformation on topics central to civic life.) Others are invited to do so as well at <https://www.civiciistening.org/what-is-clc> Participation requires using the Slack platform.

LWVNC

Members who had attended the Regional Meeting in Hickory on April 27 were absent, so the report was postponed until the next board meeting.

Suzanne noted that LWVNC has received a \$50,000 grant from Common Cause, which will be distributed among local leagues for election related work. Details will be forthcoming.

Voter Outreach Update

In Cheryl’s absence, Suzanne reported that the action team has staffed tables at the Asheville Vegan Fest and a Methodist Council gathering at Lake Junaluska.

Vote 411: Kelly noted that not much is happening currently, but things will get busy probably in July. Suzanne mentioned that we might consider applying for funds from the Common Cause/LWVNC grant (in addition to amount we have already budgeted) to boost advertising for Vote411. She reminded everyone that the amount in the budget is a starting point, and funds can be added if a need is identified.

Election of the President by Popular Vote: Suzanne reported that her 5-minute presentation, “Moonshot Step 1—Getting to 270,” was on the agenda for the LWWUS Convention. In addition, a presentation entitled, *Moonshot: One Person/One Vote* will be featured in a plenary session at LWWUS Convention and available via Facebook.

Communications: Suzanne wants to create a handout detailing the types of posts that are most effective on social media. Nadine has been working on getting a good graphic to advertise the rally in Raleigh.

Old Business

- Suzanne distributed revised expectations for board members with an addition asking that board members like and share LWWAB social media posts to personal accounts as appropriate and suggest items for social media posts and websites, adding that only designated individuals will add entries.
- We still need a volunteer to monitor the LWWAB phone beginning July 1. Linda reported that this can be done from one’s own phone and takes only a few minutes per week. Most messages can simply be deleted; those needing a return call can usually be handled by referring the caller to the appropriate site (e.g. Vote 411) for information. Linda said she would be willing to continue in the job until a replacement is found.

New Business

- Sharon has expressed interest in creating a survey of members’ interests, talents, etc.
- Suzanne distributed a description of “coffee chats,” a method that the Catawba Valley League has used to connect with members who are spread over a wide area. She noted that this is something that the Henderson league does every month and suggested that we consider adopting the practice after the election.

Schedule of Meetings (third Thursday at 6:00 p.m.)

- **2024:** July 18, August 15, September 19, October 17, November 21, December 19
- **2025:** January 16 (Winter Social?), February 20, March 20, April 17, May 15 (Annual Meeting?), June 19

Next Meetings – July 18 at 6:00 via Zoom

In adjourning the meeting Suzanne noted that this was the last meeting for Linda and Ruth. She thanked them for their participation and reminded them that they would be welcome to come back to the board at any time.