

2024-2025 Program Priorities

(July 1, 2024 – June 30, 2025)

2023-2024 Priorities extended into 2024-2025

1. **Voter Outreach:** Continued Voter education and action, including civics education and voter registration drives in a variety of venues and for varying populations. Voter registration efforts include high schools, community colleges, colleges, and universities, often training students to help others register. Education about and advocacy against voter suppression methods (voter ID requirements, limiting early voting, barriers to voting by mail, mis- and disinformation about voting security and voter fraud). Maintaining awareness of the importance of redistricting, advocating for an independent redistricting commission, encouraging the LWVNC to be active in this area. Actively counter voting mis- and disinformation. Continue monitoring meetings of Boards of Elections in Buncombe and adjacent counties. Work for increasing access to voting by all eligible citizens.
2. **Vote 411:** Publicize the utility of Vote 411 for voters to get a wealth of information and assistance in both English and Spanish: voter registration, checking voter registration status, determining where and when to vote, finding information on candidates and their responses to questions from the LWV. Use a variety of means to convey this message – social media, print media, broadcast media, billboards, etc. Encourage candidates in all parties to participate for the primary and general election.
3. **Election of the President by Popular Vote:** Support the Moonshot effort as articulated by the LWVUS to include five steps starting with the adoption of the National Popular Vote Interstate Compact and culminating in the abolition of the Electoral College by constitutional amendment. As part of LWVNC Election of the President by Popular Vote Action Team advocate for the North Carolina General Assembly to replace the current Winner-Take-All law with the National Popular Vote Bill. Educate League members, other League Chapters, voters, candidates for NC House and Senate, and NC senators and representatives about the National Popular Vote Bill.
4. **Equal Rights Amendment and Gender Equity:** Continue to push for the completion of the process to enact the Equal Rights Amendment and for the North Carolina General Assembly to ratify the amendment and address women's rights at the state level. Advocate for gender equity in pay, access to health care, education, employment, and housing.
5. **Reproductive Choice:** Protect the Constitutional right of privacy of the individual to make reproductive choices.

All League activities including Board Meetings, Action Team and Committee meetings, and other activities will incorporate the guidelines below to the fullest extent possible to further the League mission and values.

- Continue to build awareness through all available outlets including Member meetings, emails, website, Instagram, Facebook, Twitter, You Tube, Outreach Circles, and letters to the editor for local publications. As necessary in person and/or remote participation will be facilitated. Use the website to promote transparency by including Board meeting minutes and reports of meetings of Buncombe County Election Services.

- Fundraising via solicitation of individual donations, in kind donations, grants from the L WVNC and L WVUS, and underwriting of major efforts
- Outreach and alliance with external groups that expand the League's Diversity, Equity, and Inclusion values
- Engagement of a variety of groups, including youth, young adults, new and prospective voters. Encourage efforts to involve high school and college students and continue collaborations with the Girl Scouts Peaks to Piedmont.